

Growth Marketing Executive



Based in our Glasgow city centre HQ

Competitive salary DOE, plus bonus package

To apply, please send a CV and covering letter to hireme@SIMUL8.com

Do you thrive on being creative and love generating new innovative campaigns? Do you love digital and want to be part of the thriving tech sector in Glasgow?

We're looking for an innovative thinker who knows how to leverage digital to spread the message of our exciting software to new markets, to come and join our marketing team. You will be a key player in our team and company driving growth of our business.

What will you do?

Your role in our team will be all about growth. The top of the marketing funnel will be yours, your total focus will be on increasing visitors to our website and growing awareness of our brand and simulation worldwide. How you do this, well that's up to you! We're looking for fresh ideas to take us to the next level, so you'll need to be an entrepreneurial, creative go-getter, with new bright ideas – are you that person?

Who are we looking for?

- A startup mentality- someone who works with agility, enthusiasm and enjoys the pressure of a deadline.
- An optimistic, can do attitude
- A creative thinker – you need to have a creative streak and be willing to share your ideas
- Able to make your ideas a reality – at SIMUL8 we need doers as well as thinkers so you must be able to turn your ideas into action.
- An exceptional communicator
- A target-driven individual - you will own the numbers and be determined to increase them
- A team player who can work with people from all functions of the business
- A 'customer comes first' approach to work
- Minimum of 2 years SEO knowledge and experience
- Educated to degree level
- B2B experience (desirable)

What we offer you

At SIMUL8 people are at the heart of everything we do. We offer all the usual benefits you'd expect from a company: competitive salary, bonus scheme, company pension, 33 holidays a year (increasing with service), childcare voucher scheme and opportunities to develop your career. We also go beyond that and strive to make work a pleasure. At SIMUL8 Corporation you also get:

- Opportunities to attend conferences and events to grow your skills and knowledge
- Flexible working to help you balance work and home
- Lunchtime yoga
- Free fruit and snacks, as well as a Friday treat trolley!
- Company social afternoons and away days
- Fun work environment - including a pool table!
- And lots more!

About us

Life at SIMUL8 Corporation is fast paced and invigorating. Although we have long outgrown startup status, we've retained all the benefits and energy of an exciting, entrepreneurial company - making SIMUL8 a unique place to work. Everyone's opinion counts and everyone has the power to drive change. On top of that we get the satisfaction of creating software that makes a real world impact. Simulations built with our software have reduced NHS waiting times, increased the efficiency of car makers in Detroit by 21% and allowed the New Zealand government to rapidly recover from major earthquakes.

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